

### **DENVER LEGACY BUSINESS PROGRAM**

Denver Economic Development & Opportunity's Legacy Business Program works to recognize and support longstanding, independent businesses that have contributed to community character.

## WHY APPLY FOR A LEGACY BUSINESS DESIGNATION?

Designated Legacy Businesses will appear on the City and County of Denver's Legacy Business registry and will also receive:

- Public recognition & networking opportunities
- Marketing collateral & business promotion
- Access to customized training opportunities & technical assistance
- Tailored support and referrals to other city and state business support programs

# Submit your application by **Thursday**, **February 15**, **2024** at **5**:00 **PM MST**.

Businesses are encouraged to review eligibility requirements prior to applying. Additional rounds are anticipated and will be announced at a later date.

#### **LEARN MORE AND APPLY TODAY:**



#### **INFORMATION SESSIONS**

Join one of our information sessions. Spanish and Vietnamese interpretations will be provided. Virtual: Thursday, January 11 | 1 - 2 PM via Zoom Virtual: Tuesday, January 23 | 9 - 10 AM via Zoom

#### **QUESTIONS?**

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